





Present your photographic work in Europe!

UNESCO Transcultura Programme Call to Young Caribbean Photographers

Dear young Caribbean photographers,

We invite you to present your photographic work in the framework of the twenty-seventh edition of *PHotoESPAÑA*, the International Festival of Photography and Visual Arts, from 28 May to 5 June 2024, in Madrid, Spain. Thanks to the UNESCO *Transcultura* Programme and the European Union, a delegation made up of young artists from the Caribbean will be participating for the first time.

In this context, <u>the Programme Transcultura: Integrating Cuba, the Caribbean and the European Union</u> <u>through Culture and Creativity</u>, funded by the European Union and implemented by the UNESCO Regional Office in Havana, has partnered with <u>La Fábrica</u> – a cultural management enterprise that develops projects linked to creativity, design and the arts – to offer up to fifteen (15) young photographers from the Caribbean the opportunity to present their photographic work and connect with outstanding curators, cultural managers and photographers from Spain and the world in this important European festival. The young photographers selected will be from some of the seventeen countries covered by the *Transcultura* Programme: Antigua and Barbuda, Bahamas, Barbados, Belize, Cuba, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.

Through this call and joint action for cultural exchange and cooperation, the UNESCO *Transcultura* Programme will:

Cover the costs (a return trip in economy class, airport pick-up and drop-off¹, including at the city of origin, visa costs — if necessary —, accommodation in a 3-star hotel – or similar – in Madrid, Spain, 3 meals a day and daily transportation –if necessary – for international mobility to Madrid, Spain, from 27 May to 5 June (10 nights) for a maximum of 15 young photographers from the Caribbean, representing at least two of the three linguistic zones covered by the *Transcultura* Programme (English, French and Spanish).

<u>Please note</u> that UNESCO does not provide medical insurance for travellers. Travellers are responsible for insuring themselves for any medical services or costs they may incur while travelling.

<u>Please note</u> that no pocket money will be provided for personal expenses as UNESCO will cover all the costs stated above.

• Facilitate the interaction of the Caribbean photographers with a specialised and general public through digital presentations of the artists' work, professional networking sessions – portfolio viewings with curators and international exponents of photography, tours of European artists' studios, production

¹ (i) From the airport in Madrid (Spain) to the hotel in Madrid; (ii) from the hotel in Madrid to the airport in Madrid.

spaces and creative laboratories, and meetings with their hosts, as well as training workshops – before (online sessions) and during the event (in-person sessions) – tailor-made for Caribbean photographers.

• Support the artists' international visibility by means of press conferences, actions promoting their work, the distribution of a brochure with their profile and professional biography, and personal meetings with their European peers, among other activities designed to familiarise them with the European photography sector.

This initiative will provide young photographers with new tools and professional connections to develop and expand their careers.

In this document, you will find all the information you need to submit your application successfully.

Don't miss this unique opportunity to represent Caribbean photography overseas!

So please hurry, read the details provided below carefully and send in your application!

Join us in presenting your photographic work in Europe!

The UNESCO *Transcultura* Programme Team

Context and objectives of the UNESCO Transcultura Programme Call to Young Caribbean Photographers

PHotoESPAÑA is a photography festival with a strong social focus, which transforms Madrid and Spain into hubs for the global photography community each year. Since its inception in 1998, *PHotoESPAÑA*, promoted by the Fundación Contemporánea and organized by La Fábrica, has emerged as an international reference thanks to the work and involvement of specialists of the artistic, cultural and political spheres, the collaboration of institutions and the public's participation.

Throughout the festival's history, over 1,300 exhibitions featuring the works of both individual and collective artists have been showcased. These exhibitions have highlighted the creative endeavours of more than 3,000 artists from Spain and around the world. In addition, *La Fábrica* has published over 100 exhibition catalogues, comprising both collective and monographic works. These catalogues serve to extend the presence of the event beyond its physical exhibitions, reaching broader audiences through national and international networks.

During its existence, *PHotoESPAÑA* has collaborated with over 400 cultural institutions, public administrations, foundations, enterprises, museums, art centres and most art galleries in Madrid, making it a powerful channel for introducing new talents in the European photography market. In addition to the exhibitions, *PHotoESPAÑA* organizes various side activities every year. These include workshops, seminars, portfolio viewings, meetings, conferences, photo projections, film cycles and even marathons, collectively transforming the festival into a large-scale event.

For its 2024 edition, 'Perpetuum Mobile', *PHotoESPAÑA's* main theme will be 'perpetual motion', symbolizing photography's dynamic nature and it being one of the most democratic artistic expressions. It underscores photography as one of the most inclusive artistic mediums, championed by *PHotoESPAÑA* as a platform that amplifies voices and addresses social issues often overlooked. By means of an inclusive visual dialogue, the festival aims to shed light on actors and themes that are commonly marginalized or rendered invisible.

Given the above, the primary objectives of this collaborative action between the UNESCO *Transcultura* Programme and its association with *La Fábrica* and the International Festival of Photography and Visual Arts - *PHotoESPAÑA* — are to:

- offer young female and male photographers from the Caribbean the opportunity to showcase their portfolios at one of the premier and most influential European festivals in the photography sector;
- facilitate the creation of professional networks and opportunities for collaboration among female and male photographers from the Caribbean with their European peers, through tailor-made spaces for interaction (digital exhibitions, portfolio viewings, tours of photographic studios and laboratories, etc.);
- strengthen professional competencies (artistic, managerial, and business) of the participating Caribbean female/male photographers through training workshops — before (online sessions) and during the event (in-person sessions), designed through an immersive methodology that harnesses the event's general cultural context.

Furthermore, the *Transcultura* Programme, launched on 1 January 2020 and closing in December 2024, is aimed at creating an enabling environment so that these young women and men may fully participate in

the development of their countries and regions. This involves promoting intercultural dialogue and recognizing culture as a catalyst for sustainable development. Additionally, the Programme aims to enhance their capacity to develop and fulfil their economic and cultural rights. As part of its 'Twinnings and Joint Actions for Cultural Exchange and Cooperation' component, *Transcultura* facilitates partnerships among institutions, authorities, universities, artists, professionals, cultural operators and civil society in the region and in Europe. This aims to foster knowledge transfer and mutual learning in the long-term in the Cultural and Creative Industries and to open new markets in the sector.

The *Transcultura* Programme actively strives to act as a cultural bridge between the Cultural and Creative sectors in the Caribbean. By joining this significant photography and visual arts event in Europe, the Programme aims to facilitate a more integrated, regular, and extensive participation of young female and male photographers from the Caribbean in their multiple activities.

Eligibility criteria / Who can apply?

• Young photographers from the Caribbean, between 18 and 35 years, who are citizens and legal residents of any of the seventeen Caribbean countries in the geographical scope of the *Transcultura* Programme: Antigua and Barbuda, Bahamas, Barbados, Belize, Cuba, Dominica, Dominican Republic, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname and Trinidad and Tobago.

Application process

- Proposals should be submitted before and no later than 23:59, Havana time (GMT 4 hours) on 10 March 2024.
- The proposals should be submitted by e-mail to the following address: <u>transcultura.programme@unesco.org</u>, with a copy to: <u>a.guma@unesco.org</u>, with the subject: 'Proposal for *PHotoESPAÑA* 2024'.
- The email should include the following attachments/files and information for submission:
 - 1. Presentation of the application form <u>Duly completed application form (access to form here)</u>
 - 2. Annex/file # 1

From one (1) and up to three (3) personal photos in any of the following formats: JPEG, PNG, TIFF, PSD or SVG:

a. High-resolution images (300 dpi) of the applicant (The image files attached should be named as follows: **last name_first name_image number**. For example, Smith_Diane_01.jpg

3. Annex/file # 2

a. A scanned, legible copy of the biographical page of the applicant's passport.

4. Annex/file # 3

<u>Compressed file with a minimum of 10 photographs and a maximum of 15 (published or not) that</u> reflect the female/male artist's work.

Selection process

• Once all the applications have been received, they are submitted to a strict selection process by a Selection Committee.

- The photographic proposals relative to the theme of the 2024 Festival, 'perpetual motion' and crosscutting themes such as 'gender', 'Africa' and/or 'the diaspora' will be particularly valued.
- The Selection Committee will select up to fifteen female/male photographers from the Caribbean, representing at least two of the different linguistic zones (English, French and Spanish) covered by the UNESCO *Transcultura* Programme to participate in the twenty-seventh edition of the International Festival of Photography and Visual Arts *PHotoESPAÑA* from 28 May to 5 June 2024 in Madrid, Spain.
- The female/male photographers will be selected in accordance with the quality (both technical and discursive) of their work.

Please note:

- Only the applications made by citizens and permanent residents of any of the seventeen aforementioned countries will be considered.
- Once the applications are received, the Selection Committee may request further information so please check your inbox regularly.
- The UNESCO *Transcultura* Programme reserves the right to make use of the information on the male/female applicants for strictly programmatic purposes and to maintain confidentiality.
- Only the persons selected will be contacted, no later than ten working days after the deadline for submitting the applications.

Deadline for the submission of the proposals for UNESCO Transcultura Programme Call to Young Caribbean Photographers

• Sunday 10 March 2024, 23:59 hours Havana time (GMT - 4 hours)

Contact: transcultura.programme@unesco.org / a.guma@unesco.org

To learn more about the UNESCO *Transcultura* Programme, please visit <u>https://en.unesco.org/fieldoffice/havana/transcultura</u>