

Terms of reference of a consultant contract with the national expert

1. Objective

The national expert is to provide coordination support and technical assistance to the Ministry of Gender, Labour and Social Development of Uganda in the framework of pilot programme to implement the 2005 Convention in the digital environment. The overall objective of the pilot programme in Uganda is to (i) to strengthen skills and capacities of practitioners in accessing digital platforms, and (ii) to reinforce awareness in the wider public on local content consumption through digital platforms.

2. Main functions and responsibilities

In close coordination with UNESCO and the Ministry of Gender, Labour and Social Development of Uganda, the national expert is requested to work on the following activities:

- I. Gather data on the digital skills of audio-visual practitioners in Uganda to establish the skill gaps through consultations and desk review.
- II. Devise a capacity building training specifically for the Ugandan context, responding to the skill gaps in digital film environment.
- III. Organize and moderate a peer-to-peer exchange with other pilot programme countries or knowledge provider countries.
- IV. Prepare and participate 12 half-day trainings in Uganda nation-wide to enhance/reinforce the digital skills of audio-visual practitioners to access national and international digital platforms and increase overall market access.
- V. Support in the coordination of the project, including the organization and management of activities;
- VI. Maintain regular contact with UNESCO, the Ministry of Gender, Labour and Social Development of Uganda to discuss and monitor the progress and challenges of the project implementation;
- VII. Provide to UNESCO and the Ministry of Gender, Labour and Social Development of Uganda all necessary documents and information on the project in the expert's possession;
- VIII. Advise UNESCO and the Ministry of Gender, Labour and Social Development of Uganda on the sustainability of the results and possible avenues for future action.

3. Expected outputs and deliverables

- **Deliverable 1:** a report summarizing the collected data on the digital skill gaps present in the Ugandan audio-visual sector.
- **Deliverable 2:** A detailed comprehensive report of the 12 capacity building training (half a day) workshops
- **Deliverable 3:** a final report detailing the results of the project and recommendations for future action.

4. Duration of the contract

The national expert is requested to provide part-time support spread across a period of 8 months (maximum), starting in December 2022.

5. Location of the assignment

Kampala is the main location of the assignment. However, in consultation with the Ministry of Gender, Labour and Social Development of Uganda, 12 half-day capacity building workshops will be implemented nation-wide. Travel arrangements will be covered by the Ministry.

6. Methodology

The assignment will consist of a desk review, data gathering and analysis (qualitative and quantitative), as well as consultations with stakeholders and District Officials at District local Governments, Ministries, Departments and Agencies.

7. Desired qualifications and experience

- I. A degree in Information, Communication and Technology is desirable .
- II. Experience in digital system development, maintenance and management preferably in the audio-visual ecosystem and in cultural and creative industries.
- III. Experience in leading trainings/capacity building efforts.
- IV. Capacity to meet deadlines, and to work under pressure.
- V. Excellent communication and public relations skills, and a good command of spoken and written English.