



16 DECEMBER
2022

WORLD ARABIC LANGUAGE DAY

The Contribution of the Arabic Language to Human Civilization and Culture

PROGRAMME

Since its very first celebration in 2012, each year on 18 December UNESCO commemorates World Arabic Language Day, highlighting Arabic's legacy and immense contribution to humanity.

Through this year's theme, **"The Contribution of the Arabic Language to Human Civilization and Culture"**, UNESCO will shed a light on the numerous contributions of Arabic to humanity's cultural and linguistic diversity, as well as to knowledge production. A pillar of humanity's shared values, Arabic is a language that brings together people from various cultural, ethnical, religious and social backgrounds.

SESSIONS - Room IV

9:30

OPENING SESSION

MS GABRIELA RAMOS, Assistant Director-General for Social and Human Sciences, UNESCO

H.H. PRINCESS HAIFA AL MOGRIN, Ambassador, Permanent Delegate of the Kingdom of Saudi Arabia to UNESCO

MR SALIH ALKHOLAIFI, Director-General, Sultan Bin Abdulaziz Al-Saud Foundation

10:00

SESSION 1: "CULTURAL DIVERSITY: THE EXPERIENCE OF ARABIC LANGUAGE AND SYNERGIES WITH OTHER LANGUAGES"

MODERATOR: MS DINA WAQQAF – BBC Arabic journalist and TV presenter

SPEAKERS:

1. **MR NASSER AL HUJEILAN** – Author and under-Secretary for Cultural Affairs in the Ministry of Media in the Kingdom of Saudi Arabia
2. **MS SAFA JUBRAN** – Professor and translator in the University of São Paulo
3. **MR JAMAL EDDINE EL HANI** – Dean of the Faculty of Letters and Human Sciences, Mohammed V University of Rabat
4. **MS MAYA TSENOVA** – Leading Arabic translator and professor at the Arabic language department of Sofia University

11:15

SESSION 2: “SHARING HUMAN VALUES: THE POTENTIAL OF DIGITAL TECHNOLOGIES AND MODERN COMMUNICATION METHODS”

MODERATOR: MS NAWAL BENTHANEYAN – Arabic language professor at Princess Nourah Bint Abdulrahman University

SPEAKERS:

1. **MR JAMAL BIN HUWAIREB** – Chief Executive Officer of the Mohammed Bin Rashid Al Maktoum Knowledge Foundation
2. **MS SUZAN ELKALLINY** – Professor and Dean of Media Faculty at Emirates College of Technology
3. **MR WONHO CHUNG** – Comedian, TV presenter and social media influencer
4. **MS NOOR AJLOUNI** – Social entrepreneur and creator of the Matar project for visually impaired students in the Arab world.

12:30

LUNCH BREAK (Hall Ségur)

14:30

SESSION 3: “ENVISAGING SOCIAL COHESION AND INCLUSION THROUGH MULTILINGUALISM”

MODERATOR: MS SOMIA DJACTA – ICESCO representative to UNESCO

SPEAKERS:

1. **MS NAYLA HAMADEH** – Education specialist, President of the Lebanese Association for History
2. **MR MOKHTAR BENABDALLAOUI** – Philosophy Professor in the Faculty of Arts and Human Sciences at Université Hassan II Casablanca, founder and coordinator of Maghreb Forum for academics and researchers
3. **MS RASHA SOLIMAN** – Associate Professor of Arabic Language and Linguistics at the University of Leeds

15:30

CLOSING REMARKS

MS MARIAGRAZIA SQUICCIARINI, Chief of executive office, Social and Human Sciences Sector, UNESCO

MR ABDULAZIZ ALMAGUSHI, Deputy Director-General, Sultan Bin Abdulaziz Al Saud Foundation

SIDE EVENTS

ARAB LATINOS! - Room IV

**16:30 -
18:00**

ARAB LATINOS! - PROMOTING INTERCULTURAL DIALOGUE FOR SOCIAL COHESION

OPENING REMARKS

MODERATOR: MS AMINA HAMSHARI – Programme specialist, Social and Human Sciences, UNESCO

SPEAKERS:

1. **MR GERALDO ADRIANO DE CAMPOS** – Arab Latinos! Scientific Coordinator
2. **MS SAFA JUBRAN** – Professor and translator in the University of São Paulo
3. **MS CAMILA PASTOR** – Professor and Organizer of the Arab Week in Mexico
4. **MR MURILO SEBE BON MEIHY** – Professor of Contemporary History, Federal University of Rio de Janeiro

**16:00 -
18:00**

THE SECOND FORUM OF HEADS OF DEPARTMENTS FOR TEACHING ARABIC LANGUAGE TO NON-ARABIC SPEAKERS – Room V – Closed Meeting



CULTURAL EVENTS

10:00 - **LIVE CALLIGRAPHY (MURAL) – Foyer**
18h00 Mr RamZ

CONCERT - Room I

19:00 - **STORYTELLER - LIVE SAND ART PERFORMANCE**
20:30 Mr David Myriam

MUSICAL PERFORMANCE

Trio Jubran accompanied by Ms Faia Younan